

## HARRISON COUNTY FAIR BOARD

PO BOX 83 - Missouri Valley, Iowa 51555

Phone- 712-579-1779 (Trista, Fair Manager) – Email- [harrisoncountyiowafair@gmail.com](mailto:harrisoncountyiowafair@gmail.com)

[www.harrisoncofair.com](http://www.harrisoncofair.com) - Fairgrounds located in Missouri Valley, IA

Dear Harrison County Fair Sponsor,

The planning for the 2024 Harrison County Fair is well on its way! The dates for the 2024 fair are July 24<sup>th</sup> - 28<sup>th</sup>. We will kick off the fair on the evening of Tuesday, July 23<sup>rd</sup>, with the crowning of the Fair King and Queen and the Little Miss Harrison County contest. We are excited to have another concert for our Friday, July 26<sup>th</sup> Grandstand event, featuring Taxi Driver out of Omaha, NE. Our other Grandstand events will be a Rodeo on Thursday, July 25<sup>th</sup>, and a Figure 8 Race on Saturday, July 27<sup>th</sup>. Once again, this year we will have a Sunday afternoon Beer Garden with a local band as entertainment.

We also have multiple new events and attractions planned to keep those of all ages entertained throughout the entire fair! New to the fair this year are The Bubbler, Edward Wunder the Hypnotist, Ken the Fire Ninja, and a Circus Variety Show. For our youngest fairgoers, we will have a “Tiny Town” play area. On Sunday afternoon we will be hosting our first Barbeque Competition.

**We hope you will consider sponsoring the 2024 Harrison County Fair! As a non-profit organization, we rely heavily on the support that your sponsorship provides to continue to make this event possible for our community. We are only able to put on such wonderful events and make improvements to our facilities with the help of people and businesses like yours!**

Please look over our sponsorship program on the back of this page that gives back to you, our sponsors. Please choose a level in which you would like to sponsor your Harrison County Fair. A limited amount of additional sponsorship opportunities for specific events like the Rodeo and Barbeque Competition. Please contact Shelby Martens for more details at 402-990-5655 or email her at [harrisoncountyiowafair@gmail.com](mailto:harrisoncountyiowafair@gmail.com). Please submit your sponsorship to us by June 5th, 2024 to allow time for all promotional materials to be ready for the fair.

If you have any questions, please feel free to contact any Fair Board member, or myself. Check us out on Facebook or our newly redesigned website - [www.harrisoncofair.com](http://www.harrisoncofair.com)

Thank you for your time and support! See you at the Fair.

Sincerely,

Harrison County Fair Board

Trista Mclaughlin, Fair Manager

### **2023 Harrison County Fair Recap!**

Livestock Exhibitors: 93 Livestock Exhibits: 297 Static Exhibitors: 86 Static Exhibits: 594

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**\$3000 Sponsor or above**

Name mentioned at all grandstand events throughout the year (6 total events)

4x8 ft. banner at all grandstand events throughout the year (6 total events)

15 grandstand tickets

\$50 in grandstand concession tokens

Business name, logo, and website link on the Harrison County Fair Website

**\$1500 Sponsor**

4x8 ft. banner in the livestock show arena **AND** 4x8 ft. banner in the grandstand area

10 grandstand tickets

\$25 in grandstand concession tokens

Business name, logo, and website link on the Harrison County Fair Website

**\$1000 Sponsor**

3x6 ft. banner in the livestock show arena **AND** 3x6 ft. banner in the grandstand area

7 grandstand tickets

\$15 in grandstand concession tokens

Business name, logo, and website link on the Harrison County Fair Website

**\$750 Sponsor**

2x4 ft. banner in the livestock show arena **OR** 2x4 ft. banner in the grandstand area

5 grandstand tickets

\$10 in grandstand concession tokens

Name to be listed on Harrison County Fair Website

**\$500 Sponsor**

2x4 ft. banner in the livestock show arena **OR** 2x4 ft. banner in the grandstand area

3 grandstand tickets

\$5 in grandstand concession tokens

Name to be listed on Harrison County Fair Website

**\$250 Sponsor**

2 grandstand tickets

Name to be listed on Harrison County Fair Website

**\$100 Sponsor**

Name to be listed on Harrison County Fair Website

\*Grandstand tickets are general admission only, not to be used in the Figure 8 Pits\*

**Business Name:** \_\_\_\_\_ **Address:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_  
**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Please Select Sponsorship level**

\$3,000  \$1,500  \$1,000  \$750  \$500  \$250  \$100  Other

**Banner Choice for \$500 and \$750 levels: (circle one) Grandstand OR Livestock Show Arena**

**\$ \_\_\_\_\_ Total amount enclosed**

Deadline for 2024 sponsorship is: **June 5, 2024** (for promotional materials)

Checks should be made payable to: Harrison County Fair Board (HCFB) and sent to the Harrison County Fair Board, PO BOX 83, Missouri Valley, IA 51555.

**NOTE: Please email JPEG formatted logos/ad to: harrisoncountyiowafair@gmail.com**