



HARRISON COUNTY FAIR BOARD

PO BOX 83 - Missouri Valley, Iowa 51555

Phone- 712-579-1779 (Trista, Fair Manager) – Email- harrisoncountyiowafair@gmail.com

www.harrisoncofair.com - Fairgrounds located in Missouri Valley, IA

Dear Harrison County Fair Sponsor,

The planning for the 2025 Harrison County Fair is well on its way! The dates for the 2025 fair are July 23rd-27th. Once again, we will kick off the fair festivities by crowning the Harrison County Fair King and Queen and the Little Miss Harrison County on the evening of Tuesday, July 22nd at the fairgrounds. Our fan-favorite Rodeo will be on Thursday, July 24th, and the thrilling Figure 8 Races on Saturday, July 26th. New this year, the Friday, July 25th concert will have free admission for all fairgoers. We are featuring a band from Lincoln, Nebraska called No Drinking on Grounds. They are the 2024 Nebraska State Fair Battle of the Bands Champions! Sunday, Fun Day will continue again this year with an afternoon beer garden featuring music by the Rock and Roll Cowboyz as entertainment and our 2nd annual BBQ competition.

Each year our fair continues to grow and evolve. We strive to provide family fun entertainment for those within our community as well as provide a place for the youth in our community to showcase their talents. We hope you will consider partnering with the fair this year as we are only able to put on such fantastic events and make improvements to our grounds with the help of people and businesses like yours!

Please look over our sponsorship program on the back of this page that gives back to you, our sponsors. Please choose a level in which you would like to sponsor your Harrison County Fair. There are a limited number of additional sponsorship opportunities (event sponsors, bucking chute sponsors, etc.). Please contact Shelby Martens for more details at 402-990-5655 or email her at harrisoncountyiowafair@gmail.com. Please submit your sponsorship to us by June 4, 2025, to have your promotional material ready by the fair.

If you have any questions, please feel free to contact any Fair Board member, or myself. Check us out on Facebook or our website - www.harrisoncofair.com

Thank you for your time and support! See you at the Fair.

Sincerely,

Harrison County Fair Board

Trista McLaughlin, Fair Manager

Statistics of the 2024 Harrison County Fair

Livestock Exhibitors: 121

Livestock Exhibits: 244

Static Exhibitors: 122

Static Exhibits: 408



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\$3000 Sponsor or above

Name mentioned at all grandstand events throughout the year (6 total events)

4x8 ft. banner at all grandstand events throughout the year (6 total events)

15 grandstand tickets

\$50 in grandstand concession tokens

Business name, logo, and website link on the Harrison County Fair Website

\$1500 Sponsor

4x8 ft. banner in the livestock show arena **AND** 4x8 ft. banner in the grandstand area

10 grandstand tickets

\$25 in grandstand concession tokens

Business name, logo, and website link on the Harrison County Fair Website

\$1000 Sponsor

3x6 ft. banner in the livestock show arena **AND** 3x6 ft. banner in the grandstand area

7 grandstand tickets

\$15 in grandstand concession tokens

Business name, logo, and website link on the Harrison County Fair Website

\$750 Sponsor

2x4 ft. banner in the livestock show arena **OR** 2x4 ft. banner in the grandstand area

5 grandstand tickets

\$10 in grandstand concession tokens

Name to be listed on Harrison County Fair Website

\$500 Sponsor

2x4 ft. banner in the livestock show arena **OR** 2x4 ft. banner in the grandstand area

3 grandstand tickets

\$5 in grandstand concession tokens

Name to be listed on Harrison County Fair Website

\$250 Sponsor

2 grandstand tickets

Name to be listed on Harrison County Fair Website

\$100 Sponsor

Name to be listed on Harrison County Fair Website

Grandstand tickets are general admission only, not to be used in the Figure 8 Pits

Business Name: _____ Address: _____
Contact Name: _____ Phone: _____
Email: _____ Website: _____

Please Select Sponsorship level

☐ \$3,000 ☐ \$1,500 ☐ \$1,000 ☐ \$750 ☐ \$500 ☐ \$250 ☐ \$100 ☐ Other

Banner Choice for \$500 and \$750 levels: (circle one) Grandstand OR Livestock Show Arena

\$ _____ Total amount enclosed

Deadline for 2025 sponsorship is: **June 4, 2025** (for promotional materials)

Checks should be made payable to: Harrison County Fair Board (HCFB) and sent to the Harrison County Fair Board, PO BOX 83, Missouri Valley, IA 51555.

NOTE: Please email JPEG formatted logos/ads to: harrisoncountyiowafair@gmail.com